

Semester:	Fall 2018
Course Number:	10:775:101, Section 2
Course Title:	Introduction to Planning, Policy and Health
Hybrid Day:	Hybrid assignments due by weekly deadlines
In-person Class:	Thursdays, 11:30 am to 12:55 pm
Location:	Hardenbergh Hall, A5 & Online
Course Instructor:	Dr. Debbie Borie-Holtz, Assistant Professor
Contact Information:	dbholtz@ejb.rutgers.edu
Office Hours and Location:	Thursdays, 10:00-11:00 am and Monday online by appointment Civic Square Building, 33 Livingston Avenue, Room 256
Required Text:	There is no textbook for this course
Additional Materials:	Readings are on Sakai class site

Course Description (catalog)

Overview of public health, public policy, and urban planning with an emphasis on how these fields intersect in a U.S. context.

Course Overview

This course offers an introductory level overview of public health, public policy and urban planning and development in the United States, with an emphasis on how these fields intersect. You will also be introduced to methods of analyzing issues from the perspective of six key factors that drive policy formation which are (in no particular order):

1. Science (researchers and analysts)
2. Elected & appointed officials and their staffs
3. Non-elected stakeholders, such as business leaders, media, non-profits, NGOs, special interests and the public
4. Economics (costs and benefits, appropriations & budgeting)
5. Moralists (ethics and morality; ideology and culture)
6. Practicality (planners; time and flexibility)

Here's the plan!

For many of you, this may be the first time you have enrolled in a hybrid course. As such, it is important to emphasize that part of this course is offered in an asynchronous format, meaning you can log-in to view materials at any time --- but there are specified deadlines for completing ALL assignments. So what are the expectations?

In general, you should expect to spend about 2 hours weekly on the lecture materials for each lecture assigned. This takes into account the 80 minute virtual class session and the reading prep assigned as homework.

There will also be weekly-led discussions that you will need to complete *BEFORE* the face-to-face class (Tuesday @ 8pm). No discussion assignments may be submitted late. There are **no exceptions** for late submissions. The goal is to expand your knowledge on the weekly topic.

Lecturer prep is also required by the specified deadline when we will have a guest lecturer. There are also **no exceptions** for late submissions since I need to be prepared for our guest lecturers who have generously reserved time in their busy schedules for us!

Finally, your paper assignment will not be accepted more than one week late. Papers received after one week will receive a '0'.

Communication policy

Please reach out to us with questions!

Office hours

You may come to office hours which are posted on Sakai for both of us. I do request that you schedule your appointment as this helps us ensure that I am available at the time you requested.

If you need to cancel your appointment, please remove your name from the scheduling block so that another student may take advantage of this time block. If you are running late, please update the scheduling block as well. While I will do our best to accommodate you, you may need to reschedule or change the mode of the appointment to phone or Google hangouts.

Office hours are available face-to-face, virtually through Google hangouts and via the phone. When signing up for office hours, I will expect to see you in person, unless you also indicate the mode. For telephone meetings, please add your telephone number to the sign-up sheet. For

Google hangout meetings, please add your gmail address. (Your scarletmail email address is a Google-based account so you may use this address and you do not need to have a private gmail account.)

Email requests

When sending e-mail, the subject line (re:) in the email should always state “101.” I try to respond within 24 hours, and usually much quicker.

In order to guarantee a response, you should always plan to e-mail at least 24 hours before a deadline. Emails sent less than 24 hours before an assignment due date may not be answered.

SAS Core Curriculum Learning Goals

1. Understand the bases and development of human and societal endeavors across time and place (h)
2. Understand different theories about human culture, social identity, economic entities, political systems, and other forms of social organization (m)
3. Apply concepts about human behavior and social behavior to particular questions or situations (n)

Public Health Learning Outcomes (832 Majors)

Students Will:

1. Think critically in public health
2. Effectively communicate public health information
3. Utilize information literacy skills in public health

Assessment

The following assignments will assess the course learning goals:

SAS Core Curriculum Learning Goals

- 1) Understand the bases and development of human and societal endeavors across time and place (h)r
 - *Each student will review scholarly and popular articles on topics and be assessed through weekly-led discussions*

- 2) Understand different theories about human culture, social identity, economic entities, political systems, and other forms of social organization (m)
 - *Students will prepare topical questions for subject matter experts who will guest lecture from week to week.*

- 3) Apply concepts about human behavior and social behavior to particular questions or situations (n)
 - *Students will develop topics suitable for team projects that emerge from weekly discussions and apply them to current discussions and events.*
 - *Students will identify networking opportunities in fields applicable to the concepts explored weekly.*

Public Health Learning Outcomes (832 Majors)

Students will:

- 1) Think critically in public health
 - *Students will be accessed through weekly-led discussions on scholarly/expert articles assigned for class lectures.*
 - *Active class participation and engagement with guest lecturer is graded.*

- 2) Effectively communicate public health information
 - *Students will collaborate on a 15-20 minute team presentation (face-to-face or online) on their topic of choice during class as informed by the weekly topic discussions.*

- 3) Utilize information literacy skills in public health
 - *Students must use and cite at least 3 scholarly/expert sources in their final paper.*

Course Grading

A=90-100; B+=87-89; B=80-86; C+=77-79; C=70-76; D=60-69; F=59 and lower

25% - Weekly Online Assignments (readings and response)

20% - Class attendance, lecturer prep and active engagement with guest lecturers

10% - Networking assignment

20% - Final Paper (due prior to presentation)

25% - Final Team Presentation (includes 5% (of total 25%); individual team-rated

performance; to be scheduled during final weeks of class)

Academic Integrity

Academic Integrity is vital to the mission of Rutgers, to education at Rutgers and membership in the Rutgers community. It is a core value that supports trust among students, and between students and teachers. It is also a shared value; administration, faculty and students each play a vital part in promoting, securing and nurturing it.

Academic dishonesty is not an individual act that affects only the students involved. It violates communal trust, impacts other members of the community, and is an offense against scholarship. For this reason, any instance of cheating or plagiarism will be dealt with harshly.

Honesty matters. As a shared value, administration, faculty and students each play a vital part in promoting, securing and nurturing it. See the Rutgers Academic Code and Academic Oath at:

<http://academicintegrity.rutgers.edu/>

Attendance and Cancellation of Classes: In accordance with Rutgers University regulations, attendance is expected at all regularly scheduled meetings of a course and individual courses may set policies for maximum absences. Please refer to the link below for more specific information:

<http://sasundergrad.rutgers.edu/academics/courses/registration-and-course-policies/attendance-and-cancellation-of-class>

Ground Rules

Collegial and respectful conduct is expected in class. Class members should consider themselves colleagues who will collaborate to help each other develop a solid understanding of materials and concepts. To facilitate this process and your learning, I will adhere to some basic rules:

- Class will start and end on time. Although I understand emergencies occur, timely arrivals and departures should be the norm.
- Please turn off (or silence and refrain from using) your cell phones and other electronic devices during class.
- Laptops may only be used in class *IF* they are being used as part of the class discussion. You will not be permitted to use your laptop in class if you violate this policy.
- The final paper assignment must be completed on time, typed in 12-point font, and submitted via Sakai. Late work will be penalized. Assignments will be marked down a

half letter grade per day. Assignments cannot be submitted no later than one week after the due date; missed assignments will receive a “o.”

- Late submissions for assignments are not permitted as described under the **Course**

Overview.

- All assignments, homeworks and class prep will be submitted through Sakai or Qualtrics – please pay attention to submission instructions each week.
- Any student in this course who has a disability that may prevent him or her from fully demonstrating his or her abilities should contact me as soon as possible.
- If you will be missing a class because of a religious holiday or observation, please let one of us know during the first week of the semester.
- If any questions or concerns arise, please come see one of us! Office hours are listed on the top of the syllabus. If you cannot make office hours, please make an appointment.
- This syllabus may be subject to minor revisions - please note latest revisions made in footer area.

A Few Words to the Wise

- Come to class prepared! Complete readings prior to lecture.
- Schedule time weekly when you will review the work for our hybrid session.
- Seek help early! Don't wait till the last minute if you are having difficulties.
- Get missed notes from a classmate!